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TIC Entrepreneur Publishes Book on Mountain Climbing Adventures

Bo Parfet, principal of TIC company Iconic Development LLC, wrote "Die Trying: One Man's Quest to Conquer the Seven Summits," about his adventures while climbing the tallest mountains on all seven continents. The book was published last month and is available at Amazon.com and other bookstores. For more information on Die Trying, visit boparfet.com.

Iconic Development, located at 820 Davis, suite 420, is a real estate development company specializing in environmentally friendly development and redevelopment of targeted asset classes, including student housing, seniors housing, housing in predominantly Hispanic neighborhoods, and distressed assets.

